



Medicall

INDIA'S LARGEST & NO. 1 HEALTHCARE EVENT
& HOSPITAL NEEDS EXHIBITION

2024

A Successful Year In Review

More Than 50,000 Sq.Mt of Exhibition Space
No. of Editions: 4

Your Gateway to Indian Healthcare

www.medicall.in

About Medicall

- Organized by Medexpert Business Consultants Pvt Ltd, promoted by Dr. Manivannan S, Managing Director of Kauvery group of hospitals a 3000+ bedded Hospital group in South India.
- India's largest B2B Medical Equipment Exhibition
- Medicall serves as a marketing platform wherein the equipment companies showcase their products and services to Hospital owners and decision makers.
- Medicall is being organized by people who have been in Healthcare field for many years, hence the content and the quality of the visitors are expected to be better than any other previously held event.
- Medicall shows are held at Chennai, Mumbai, Delhi, Ahmedabad, Hyderabad, Kolkata and Colombo.
- The first Medicall exhibition was introduced in 2006.

It is an honor for us to participate in Medicall Chennai 2024, as Indonesia and India share a close relationship, particularly in the medical devices sector. This year also marks the 75th anniversary of diplomatic relations between our two nations, and we look forward to further strengthening and elevating this partnership. Also, we hope to continue participating in this event in the years to come. Thank you very much". –

Mr. Nugroho Priyo Pratomo, Director, Indonesia Trade Promotion Center



Dr. S. Manivannan
Founder & CEO-Medicall

Show Information



DESCRIPTION	MUMBAI 2024	HYDERABAD 2024	CHENNAI 2024	DELHI 2024
Edition	36 th Edition	37 th Edition	38 th Edition	39 th Edition
Dates	16, 17 & 18 Feb 2024	6, 7 & 8 Apr 2024	2, 3 & 4 Aug 2024	5, 6 & 7 Oct 2024
Time	10:00 AM – 06:00 PM	10:00 AM – 06:00 PM	10:00 AM – 06:00 PM	10:00 AM – 06:00 PM
Venue	Nesco Exhibition Center	Hitex Exhibition Center	Chennai Trade Center	Pragati Maidan
Exhibition Space(Gross)	11,200 sq.mt	8,000 sq.mt	24,000 sq.mt	22,000 sq.mt
Number of Exhibitors	303	215	532	464
Visitors	17,000	8,000	20,000	20,000
Delegates	350	300	750	750

Total Sq.m. all four shows:

65,200

Sq.m. of exhibition space

Exhibition overview



4

Shows



1,514

Exhibitors



9

Countries
Represented



51,500

Visitors



2,150

Seminar
Delegates



80

Speakers



25

Seminars

Digital Audience:



130,759

Followers



1,700

Followers



8,012

Followers



5,786

Followers



5,048

Subscribers



2,958,210

IEWS

Why Exhibit?

80%

To generate
more leads

70%

To strengthen
relationship with
existing clients
and partners

40%

To look for a local
or regional dealer
and distributor

30%

To discuss a new
products and services
with end-user

60%

To improve
branding

Top reasons for exhibiting

Meet more
than 10,000
hospital owners
and top
decision
makers

Build
your
Brand

Perfect
platform to
launch your
new products

Identify
your Ideal
Dealers &
Distributors to
Promote your
business

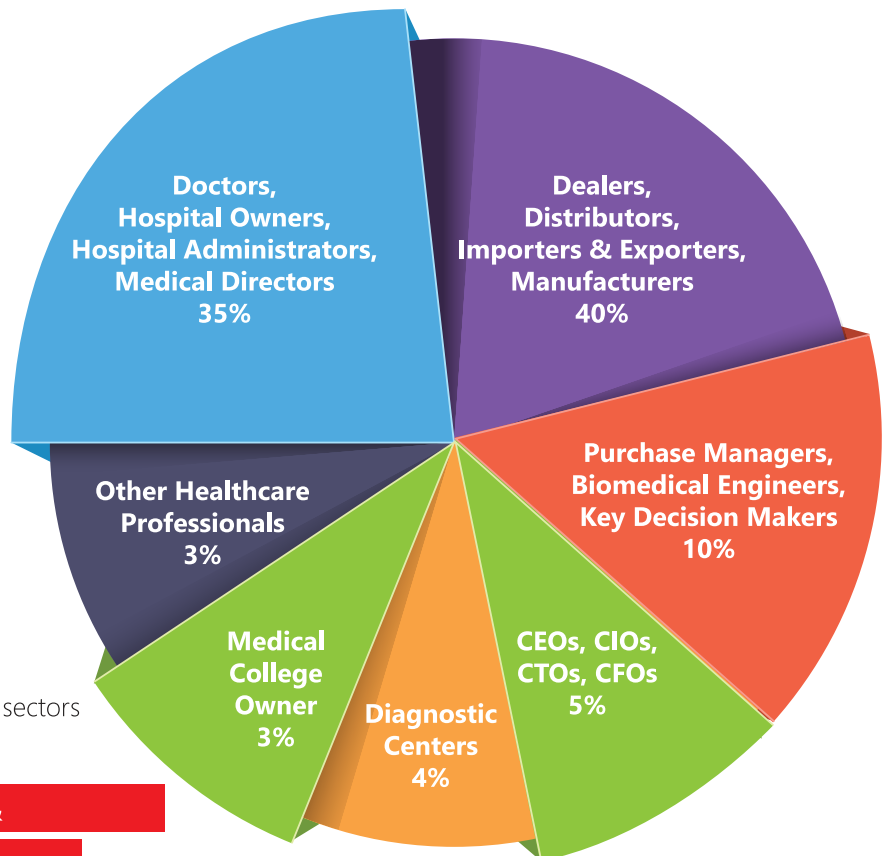
Widen your
visibility & reach
out to newer customers
in different regions
of India

Visitor overview



Visitor's profile

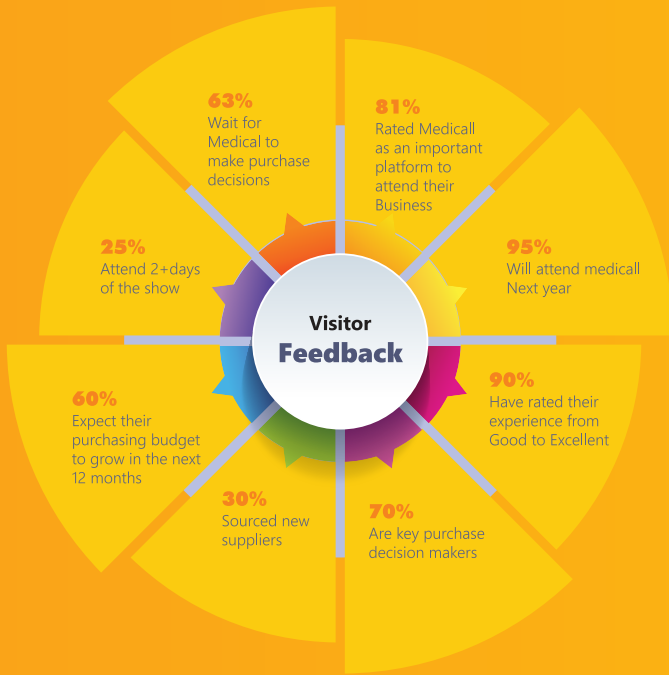
- Doctors
- Hospital Owners
- Hospital Administrators
- Medical Directors
- Dealers
- Key Decision Makers
- Distributors
- CEOs
- Importers & Exporters
- Purchase Managers
- Biomedical Engineers
- Diagnostics Centers
- Paramedical Staffs
- CIOs / CTOs / CFOs
- Manufacturers
- Healthcare Professionals
- Key policy makers from the governmental sectors
- Healthcare Consultants



Medicall helps to choose the best, the latest & the most cost effective Medical Equipment from around the world

Top Reasons to Visit Medicall Exhibition





What our Visitors had to say ?

“ I came all the way from Maharashtra to Chennai, to see the Medicaall. And I came here to see the innovative products and for our requirements. There are so many stalls under one roof. We are so happy that there is good arrangement from Medicaall. The requirements what we need for hospitalization are fulfilled from Medicaall Chennai.”

Dr Abhishek Bagul,
Meghnand Dental Care & Implant Centre.

“ It is like a tradition for our medical fraternity every year to attend Medicaall. We really missed Medicaall over the years because of Covid. We are very happy because it is one big opportunity for many people to get many things at the same time. We usually wait for this opportunity every year. We can buy all our instruments and many of our equipment in Medicaall. Many of the times we picked our most important equipment here and for now we look forward to buying things at a lower cost during the exhibition time. There are so many companies exhibiting under one single roof.”

Dr Divya Sivaraman,
Medical Director
Srushti Medical Research Foundation.

“ I am attending Medicaall for the 3rd time. It is very useful. I can see lot of suppliers from National and International Brands. We could also see products at display that we were finding difficult to purchase. We could able to See, touch and feel the products before buying. We can make a decision after coming to Medicaall ”

Dr. Ramamoorthy,
Intensivist and Medical Director
Meenakshi Memorial Hospital.

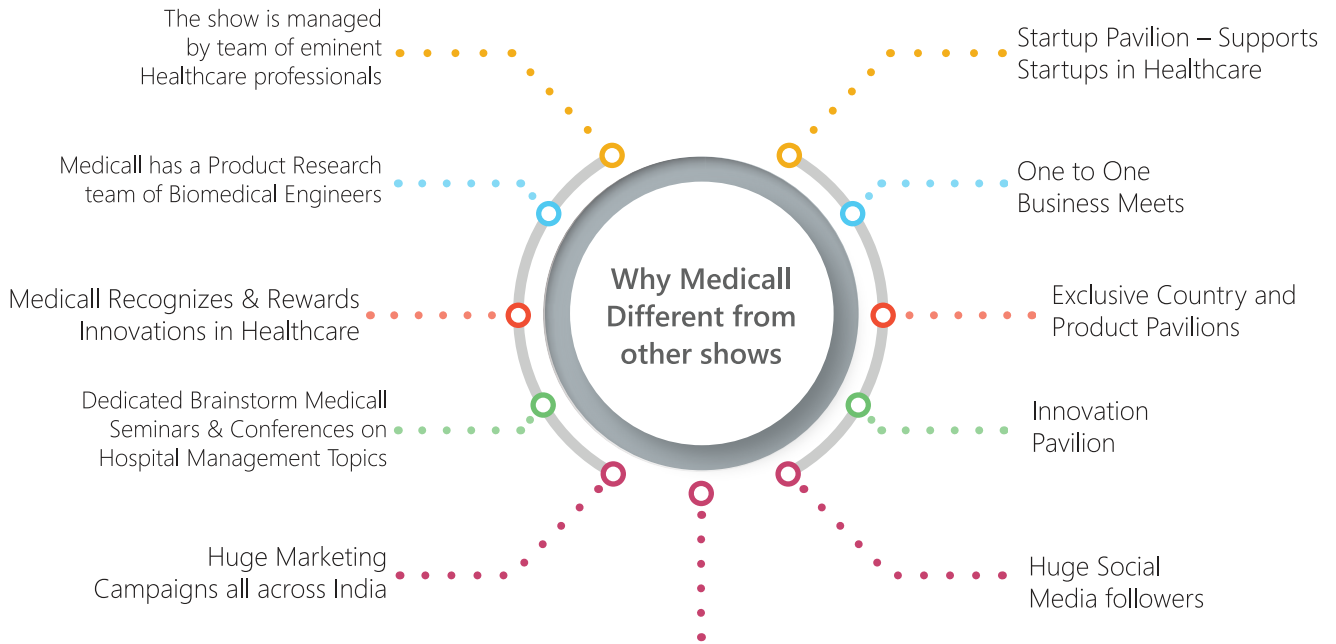
“ I am from Kumbakonam GH. We have an ongoing hospital construction. We have got more ideas on attending this Medicaall Expo. We had many doubts with few of the hospital equipment and Operation Theatre setup. All the doubts were clearly addressed by the Exhibitors. It was very useful. We will definitely recommend Medicaall to our peers and will also attend the show next year.”

Dr. Divya Thilak,
Pediatrician,
Kumbakonam GH

“ I am from Mumbai. The Exhibition was fantastic. It was well organised, had very good visitors from different regions. Despite the COVID challenge, it was very nice to see visitors coming and attending the show. All the safety protocols are followed, and the organisers have organised it very well. It was a fantastic experience. Definitely Medicaall is a crowd-puller and we can see lot of business happening.”

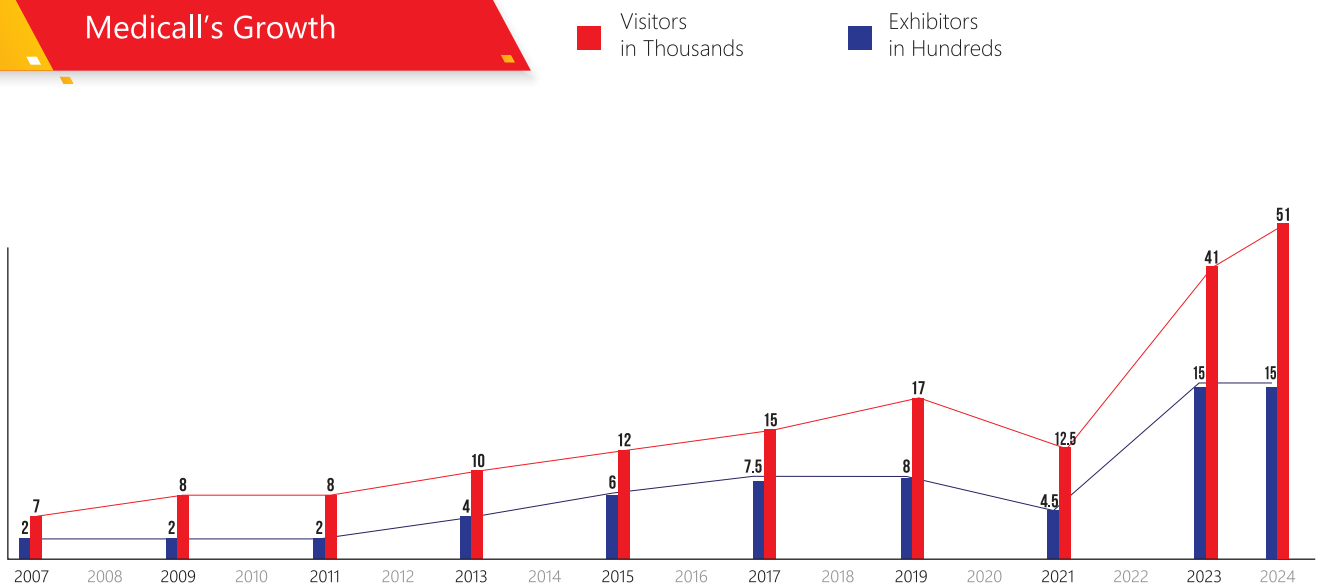
Mr. Gaurang P. Bavishi,
Proprietor at Siddhi Engineering Co.

Why is medicall different from other shows ?



Since 2006, Medicall shows are held at Chennai, Mumbai, Delhi, Ahmedabad, Kolkata, Hyderabad and Colombo. Medicall has completed 39 successful editions.

Medicall's Growth



Why You should exhibit in India?



Size of Indian Healthcare industry is estimated to be US\$367 billion by 2023 and US\$638 billion by 2025



Top 20 Healthcare consumers of the World



India is the 5th largest economy in the world with GDP of US\$ 3.75 trillion



Expected to record 22% CAGR



More than 70% of Medical devices are imported



Indian companies are entering into the Merger & Acquisitions with Domestic and Foreign companies to drive Growth & Gain new markets



Plan: 10,00,000 beds in the next Decade

WHY YOU SHOULD EXHIBIT IN MEDICALL?

- Identify your Ideal dealers & distributors to promote your business
- Build your brand
- Perfect platform to launch your new product
- Meet the more than 10,000 hospital owners and top decision makers
- Widen your visibility & reach out to newer customers
- Strengthen relationship with existing clients and partners

What our exhibitors had to say:



"We have been in healthcare infrastructure business for since 1953. This year, we are celebrating our 69th year. We are very proud to be associated with Medcall exhibition since its inception in 2006. We are pleased to see how medical has grown and created the bridge between caregivers and solution providers. It created a situation where caregivers & hospital owners have huge plethora of position to choose by coming to the exhibition and even opening their eyes to new technology and new solutions available in the market. All cheers to Medcall."

Mr. Pankaj Narula,
Managing Director, Sun Narula Group



It is our great pleasure to be part of the medical event and we are also participating after two to three years due to Covid-19. We could see a fantastic arrangement made by the entire event management team and we could see the extremely good foot fall of customers and it has been an encouraging environment for us. Thank you for the wonderful arrangement from Medcall team."

Mr Krishnamoorthy,
Head – Sales Operation (Commercials), IFB



"We are participating in Medcall for the first time and it's our first foray by participating in India. We are happy to be a part of Medcall event and an interesting exploration for us in Indian market. We had lot of interactions with the right stakeholders and we got a lot of appreciation for our innovation. We had also participated in Healthcare Innovation awards 2022. We think, it's interesting to be a part of Medcall Chennai 2022 and looking forward for the other editions. We will also evaluate our participation in other editions."

Mr. Arjun Kumar,
Global Marketing Manager at BOSCH



"Our 3 days was spent with the most meaningful and potential conversations with visitors from Uttar Pradesh, India and Dhaka, Bangladesh. This brought us opportunities to expand our network cross borders and we are delighted to meet our guests. We would like to thank all the visitors at Medcall in Kolkata for showing their interest in our services of medical industry with Air Ambulance Medical Tourism, Organ Transplant and Patientcare"

Vishjet



"We are here as a Bavarian pavilion with eight companies from Bavaria. This time, we have participated to get into the Indian market. We already Participated for 5 to 6 times in Medcall. Thanks to this exhibition, many Bavarian small and medium size companies on very high specialized level are coming here. We are looking for long term partnership with win-win situations for all. There are around four hundred small and medium size companies in Bavaria and they all are trying to provide good and high quality professional jobs and exports of their end products & services to various countries including India. These companies are trying to find partners and distributors in India particular Chennai for selling their products in long term and Medcall provided the best platform for doing so."

Mr. Torsten Wagner,
Bayern International, Germany

Exhibitor Profile

3D Printers
AI Based Healthcare Solutions
Air Ambulance Services
Air Handling Units
Anesthesia Workstation
Biomedical Waste Management
Blood Bank Solutions
Calibration & Testing Services
Cardio Thoracic Equipment
Caster Wheels
Cathlab, SPET/PET Scan
Clinical Equipment
Cold Storage Solutions
Consultancy Solutions
CSSD Equipment
CT Scan & MRI Machine
Dental Chairs & Equipment
Dialysis Machines
Digital Radiography Solutions
Disposables & Consumables
ECG Machines/Defibrillators
Electric Wheelchairs
Elevators
ENT & Ophthalmic Equipment
Fire Safety Systems
Gynaecology Equipment

Healthcare Training Platforms
Heart & Lung Machine
HIMS & LIMS
Home Healthcare Products
Hospital Beds & other Furniture
Hospital Financing Solutions
Hospital Floorings
Hospital Hollowware
Hospital Lighting Solutions
Hospital Planning & Infrastructure
Hospital Signages
Hospital Staffing Solutions
Implants & Orthopedic Kits
Innovative IT Solutions
IVD Laboratory Equipment
IVF Labs equipment
Lab Disposables
Lab Equipment
Lab Reagents
Laparoscopy & Endoscopy
Mammography
Mannequins
Marketing and Branding Solutions
Medical Equipment Accessories
Medical Gas Pipelines
Mobile App, Teleconsultation

Mobility Solutions
Modular OT
Neonatal Equipment
NICU Equipment
Nurse Call System
Ophthalmology Equipment
OT & ICU Equipment
OT Tables & OT Lights
Oxygen Generators
Pediatric Equipment
Pharmacy Storage Solutions
Physio & Rehab Equipment
Plasma Sterilizers
Pneumatic Tube Systems
Point of Care Devices
Portable imaging Solutions
Power Solutions
Pulmonology Products
Robotic Equipment
Smart Ventilators
Sterilization Products
Surgical tools & Instruments
Surveillance & Security Solutions
Ultrasound Equipment
VR & AR Therapy Solution
Wireless Patient Monitoring System

Huge Marketing Campaigns across India

BUS PANEL ADVERTISEMENTS ACROSS INDIA



BUS SHELTER ADVERTISEMENTS ACROSS INDIA

Show Marketing

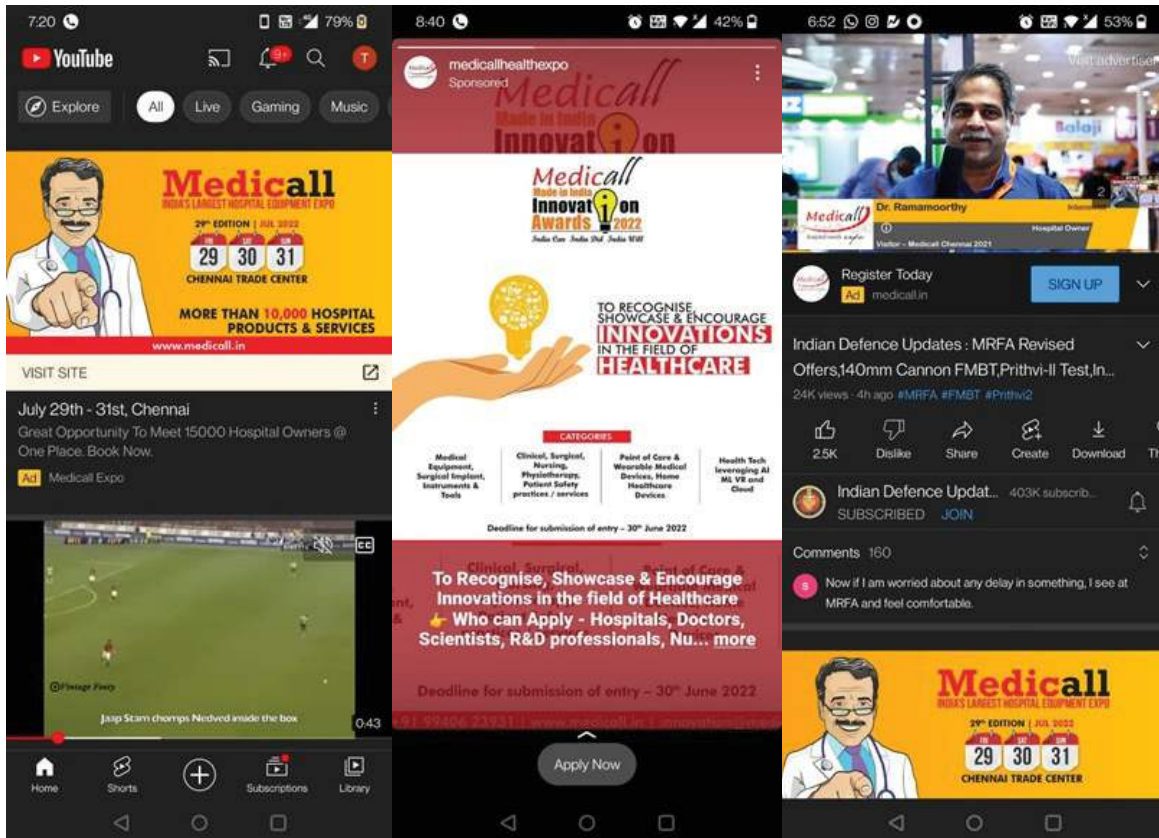
Ads In Top News Papers



Email, Whatsapp and SMS Campaigns To Huge Doctor Base Across India



Youtube, Google and Social Media Ads



The show stoppers of Medical are its seminars and workshops. Much care is put into this section to ensure they are not didactic and uni-directional but highly interactive and responsive.

The Interactive Healthcare Intelligentsia at Brainstorm Medical dishes out nuggets of wisdom in a nutshell.



List of Interesting Seminars at Medical 2024

Medical
Academy

Medical Mumbai 2024

- Hospital Projects - How to Plan & Build a 150 bedded Hospital?
- Planning and Equipping OT and ICU for Hospitals
- Branding and Marketing for Hospitals
- Effective Patient Engagement
- Survival Strategies for Small & Medium Hospitals

Medical Hyderabad 2024

- Hospital Projects - How to Plan & Build a 150 bedded Hospital?
- Common Mistakes done by small & medium hospitals
- Survival Strategies for Small & Medium Hospitals
- 10 things to know to run your hospital better
- 5 IT Solutions beyond HMS to run your Hospital Better

Medical Chennai 2024

- Hospital Projects - How to Plan & Build a 150 bedded Hospital?
- Planning and Equipping ICU & OT Effectively
- Branding and Marketing for Hospitals
- AI in Healthcare
- Succession Planning: Challenges & Opportunities for 2nd Gen Leaders in managing family run hospitals in tier 2 & 3 cities
- Mental Wellness Management for Medicos

Medical Delhi 2024

- Hospital Projects and Infrastructure
- Building Smart OT's
- Hospital Finance, Number That Matter
- Buying The Right Imaging Equipment
- How To Save Cost In Labs?

Medicall Healthcare Innovation Awards 2024

Objective: To recognise, showcase and encourage innovations in the field of Healthcare Medicall believes that "Innovation should bring forth a sense of scholarship, achievement and entrepreneurship. Ideally innovation must not be incremental but be expansive and disruptive. It should be a job of creation – a job of a thinking mind."

"Innovation - process idea technique technology product device that make healthcare better cheaper smarter safer simpler solving a specific healthcare problem or increasing the benchmark of performance of healthcare delivery"



Category	Description
Medical Devices	<i>Innovations in Medical Equipment using advancements in Chemical, Mechanical, Electrical, Electronics, Biotechnology and Information Technology.</i>
Point of Care Devices	<i>Innovations in health care services for cancer, Palliative and Geriatric Care.</i>
Health Tech	<i>Breakthrough innovations Leveraging artificial Intelligence in the healthcare Industry</i>

Total Registrations: 130

Total Applications Received: 54

Finalists: 12

STRATEGIC ADVISERS



AI Driven Healthcare



Mr Rajesh Thangavel Yadav
Aerobiosys Innovations Private Limited
Jeevan Ventilators
Budding Entrepreneur

Healthcare Services



Dr Mani Ram Krishna
Tiny Hearts Thanjavur
Genetic Services in Resource Limited Settings
Silver

Medical Devices



Dr Jitin Trivedi
Consultant
Universal J- Stylet
Gold



Dr Sathish Kumar Thangamani
Tiny Hearts Thanjavur
Genetic Services in Resource Limited Settings
Silver



Dr Varun Prabhuji
Roots to Cusps Private Limited
PriciGuide™ system
Silver



Mr Kedar Ashutosh Badnikar
Curexel Technologies
Painless injection device
Budding Entrepreneur

Winner's Choice



Mr Kedar Ashutosh Badnikar
Curexel Technologies
Painless injection device
Winner's Choice

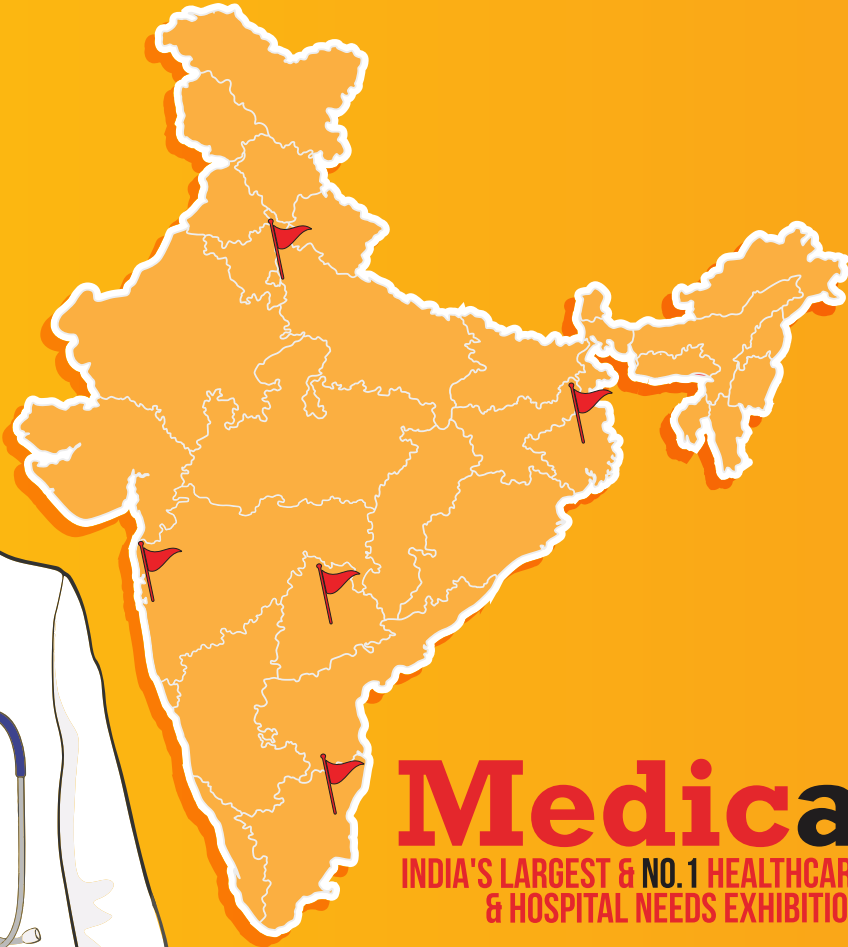
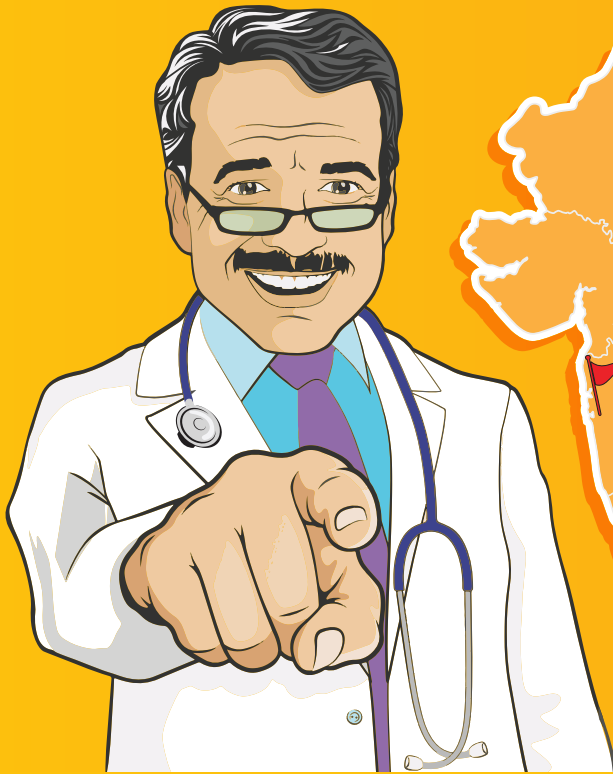
Glimpse of Medical 2023



Cover the Length and Breadth of India

58,000 sqmt of exhibition space

Medicall
hospital needs *expo*



Medicall

INDIA'S LARGEST & NO.1 HEALTHCARE EVENT & HOSPITAL NEEDS EXHIBITION



40th Edition | FEB 2025



KOLKATA

BISWA BANGALA MELA
PRANGAN



41st Edition | APR 2025



HYDERABAD

HITEX EXHIBITION
CENTER



42nd Edition | JUL 2025



CHENNAI

CHENNAI TRADE CENTER



43rd Edition | SEP 2025



NEW DELHI

PRAGATI MAIDAN



44th Edition | DEC 2025



MUMBAI

NESCO